



ELEVATE

POLARIS LABORATORIES® CUSTOMER SUMMIT

NOVEMBER 5-7, 2018 | INDIANAPOLIS

Join us for the fourth annual fluid analysis event facilitated for maintenance professionals by maintenance professionals. Attend this exclusive three-day conference featuring proven insights and best practices to take your maintenance program to the next level. Learn from industry leaders how to drive action, develop champions, maximize performance and elevate the results of your program.



2018 SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

Get the most out of attending Elevate, be a sponsor!

This year's POLARIS Laboratories® Customer Summit, Elevate, provides the perfect opportunity for your company to connect face to face with more than 100 maintenance and reliability professionals. Secure your sponsorship and leverage your company's presence, gather business leads, network with colleagues and connect with industry professionals.

Elevate offers sponsorship opportunities designed to reach a wide-range of companies with all levels of visibility. All sponsorship opportunities include at least one full conference pass (a \$599 value), guaranteed visibility and branding on event materials and event app.

EXHIBITOR SPONSORSHIP OPPORTUNITIES

Increase your visibility to event attendees. Secure your spot as an exhibitor to receive a table in the exhibitor area, full conference passes and more.

À LA CARTE SPONSORSHIP OPPORTUNITIES

Not looking to be an exhibitor? We also offer a range of à la carte sponsorship options that will give you visibility to the event attendees.



SECURE YOUR SPONSORSHIP NOW

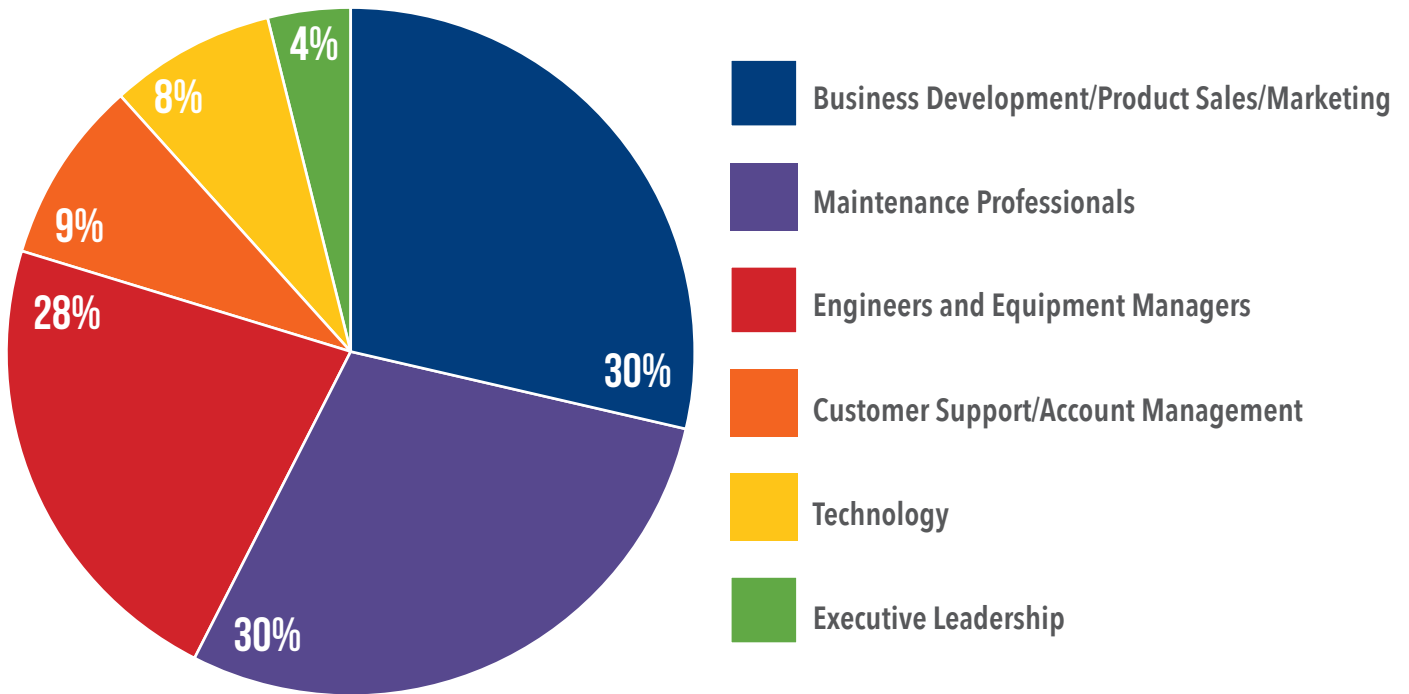
Many sponsorship opportunities have limited availability, secure your spot now! If you are interested, contact Kelsie Mitchell, Events and Marketing Coordinator at kmitchell@polarislabs.com.

**Secure additional conference passes for members of your organization at the discounted rate of \$199 if purchased with original sponsorship agreement. (Standard pricing will apply if purchased later.)*

	EXHIBITOR				À LA CARTE		
	PLATINUM (\$10,000)	GOLD (\$7,000)	SILVER (\$5,000)	BRONZE (\$4,000)	WELCOME KITS (\$3,000)	EVENT AUDIO (\$2,000)	EVENT SHUTTLE (\$2,000)
6' Tabletop exhibit space in Sponsor Showcase	●	●	●	●			
Full conference passes*	THREE	TWO	TWO	ONE	ONE	ONE	ONE
Logo featured on signage at venue, event website, conference app and print promotional material	●	●	●	●	●	●	●
Acknowledgement preceding keynote and closing sessions	●	●	●	●	●	●	●
Ad in event program	FULL	FULL	HALF	HALF	QUARTER	QUARTER	QUARTER
One promotional item and/or one collateral piece included in welcome bag	●	●	●	●	●	●	●
Stamp-card prize giveaway	●	●	●	●			
Company ad/logo window decal	●	●	●				
Banner ad rotation on hotel kiosks	●	●					
Company logo to appear prominently on screens at the facility	●	●				●	
One-minute capabilities video played prior to one general session and introduction of speaker	●	●					
Tuesday dinner and networking event exclusive sponsorship with 40 drink tickets	●						
VIP table reserved for Tuesday night dinner	●						
One breakout session speaking opportunity, if sponsorship is received by April 13, 2018	●						
Monday Welcome Reception co-sponsorship with 20 drink tickets		●					
Networking breaks and charging station co-sponsorship			●				
Keynote, breakfast or lunch sponsorship (first come basis)				●			
Company logo to appear on one side of the attendee information packet					●		
Company logo to appear prominently on shuttle vehicle							●

ATTENDEE SNAPSHOT

From executives to maintenance personnel, there's learning opportunities available for all members of your team. Here is a breakdown of who attended last year's event:



2017 ATTENDEE SATISFACTION

100%



Positively rated their overall satisfaction

95%



Would attend the summit again

90%



Would recommend event to colleague

Registration opens mid-April. Visit polarislabs.com/summit for registration details and updates.

Stay in the loop with POLARIS Laboratories® news and get notified when registration is open so you can secure your seat. Subscribe to our monthly newsletter: polarislabs.com/newsletter